

// CHANGE MANAGEMENT MASTERCLASS

- An Essential Professional's Guide for Australasian Conditions
- Results-oriented, Interactive & Participant-driven

Presenter: Bill Synnot - Recognised as a Leader in Change Management

Facilitator: Jo Grubb - Specialises in Sustainable Project & Change Management

Brisbane / Melbourne / Sydney - September 2011 //

Event partner:



// Overcome Your Change Management Challenges with Practical Solutions

In this interactive 1-day workshop you will:

- // Formulate a bullet-proof action plan for change
- // Select strategies to solve your Change challenges
- // Identify potential change project pitfalls and develop ways to avoid them
- // Employ key frameworks tested in and designed for the Australasian market
- // Learn a framework to determine ROI for change projects
- // Change implementation techniques relevant to you
- // Gain insights into the latest global thinking, theories and trends in change management
- // Benefit from experts' and peers' decades of industry experience
- // Network with fellow change agents

// Venues

SYDNEY / InterContinental
Monday 5 September 2011

BRISBANE / Sofitel
Wednesday 7 September 2011

MELBOURNE / The Westin
Friday 9 September 2011

“...Change management is a core competency...”

Ann Sherry, CEO Carnival Australia, former CEO Westpac NZ, AFR, 2009

// Workshop Structure

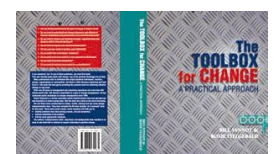
- // Change management best practice
- // Review of common management errors
- // Key frameworks, tools and techniques
- // Problem-specific, facilitated workgroups to sharpen your change management expertise and plans
- // Practice implementation techniques relevant to your situation
- // Presentations and Q&A debrief

// Participants' Toolbox

- // Complimentary CD ROM covering latest strategies, research and thoughts on Change Management, common management errors, case studies, 50+ frameworks, 200+ techniques & 1000+ references >>
- // Complimentary copy of “The Toolbox for Change”
- // Post-workshop individualised expert consultation
- // On-going delivery of relevant articles

THE TOOLBOX FOR CHANGE - A Practical Approach >>

by Bill Synnot & Rosie Fitzgerald



// Course Schedule

Registration: 8:00 am / Course Begins: 8:15 am / Close and drinks: 6:00 pm

This unique Change Management Masterclass is specifically designed for professionals who are seeking hands-on, timely and cost-effective solutions to their challenges in today's environment.

Join in this exclusive Masterclass and jump start your organisational transition.

Is your organisation ready for the future?
Are your strategies robust?

// Who should attend?

- // Board and Senior Executives - **you need to understand...**
- // Senior and Line Management - **you need to know...**
- // Project and Program Leaders, Change Agents, Communications Professionals, BPR Specialists, ICT Specialists, HR/OD/LD Professionals - **you need feedback on...**
- // Consultants (Internal and External) - **you need to keep up to date with...**
- // Former Participants in BSA Workshops - include // Boeing, Toyota, Dept. of Defence, Dept. of Immigration, Dept. of Education and Training (Qld), Dept. of Employment, Economic Development & Innovation (Qld), Westpac, Amotts, Energex, ATO, University of SA, Melbourne Fire Brigade, Coal & Allied, Australia Post, Telstra, Foxtel, QSuper, RTA (NSW), ANZ, Fiji TV, One Steel, SMS Consulting, Lifeline, QBE, Coca Cola Amatil, North Ryde RSL Club, Brisbane City Council and many more...



// **BILL SYNNOT** is one of Australia's leading change management consultants. His firm has around 500+ clients world-wide in private, public, co-operative and not-for-profit sectors. Bill's approach is very practical as it is based on his experience as a change catalyst in management positions. He has been conducting public workshops on change management for over 10 years.



// **JO GRUBB** is a successful change management consultant with a wealth of experience around project management and ICT. She has successfully led a range of project-driven change initiatives in a wide range of industries. Jo heads up the QLD Chapter for the Change Management Institute, is an ACM assessor and a member of PMI. She is very passionate about delivering sustainable and successful business change.

// **IN-HOUSE WORKSHOPS** can be tailored to suit your organisation's needs.

// **BOOK TODAY** - Fax the form overleaf to +61 7 3399 7041 or go to

www.billsynnotandassociates.com.au/services/masterclass-series/change-management-masterclass-for-practitioners.html

// **REGISTER NOW!** FAX FORM: +61 7 3399 7041

WEB: www.billsynnotandassociates.com.au/services/masterclass-series/change-management-masterclass-for-practitioners.html

DELEGATE FEE:	\$1,499 (incl. GST)	(includes one-day workshop, participants' toolbox, lunch, refreshments and post-masterclass consultation with expert)
RETURNING PARTICIPANT & CMI / PMI / AIPM Members	\$1,199 (incl. GST)	
EARLY BIRD DISCOUNT:	Book before August 15, 2011 and save \$300	
FOR 2 OR MORE FROM THE SAME ORGANISATION	The fee is reduced by \$150 per person	

YES! PLEASE REGISTER THE FOLLOWING DELEGATES FOR: **Change Management Masterclass**
(if you have not booked online, please fax this to: +61 7 3399 7041. Payment is required with registration)

CHOOSE YOUR CITY: Mon 5 September 2011, Sydney Wed 7 September 2011, Brisbane Fri 9 September 2011, Melbourne

Organisation: _____ Address: _____

Phone: _____ Fax: _____ Booking Contact: _____

DELEGATE NAME	POSITION	EMAIL	TELEPHONE

// **PAYMENT METHOD** (Please tick here if a receipt is required)

VISA MASTERCARD AMEX // Amount Authorised \$ _____

Card no. _____ Exp. Date _____ Card Holder Signature _____

DIRECT DEPOSIT: Commonwealth Bank, BSB 064 183 a/c 2800 3262 Bill Synnot and Assoc.

CHEQUE: Crossed cheque payable to "BSA" GPO Box 457 Brisbane, QLD 4001 **ONLINE:** www.billsynnotandassociates.com.au/services/masterclass-series/change-management-masterclass-for-practitioners.html

FOR MORE INFORMATION: Phone: 1800 775 175 Email: bsynnot@optusnet.com.au Mail: GPO Box 457, Brisbane, QLD 4001

Cancellation Policy: 1) If you cannot attend personally, a substitute delegate is welcome to join the course in your place—for no extra charge. 2) You must inform us in writing 3 weeks or more before the start date of this course • a full refund. 3) 50% refund if in writing and at least 1 week before the workshop. 4) "No Shows" are liable for the full fee. Changes to Program: Bill Synnot and Associates reserves the right to alter this program without notice